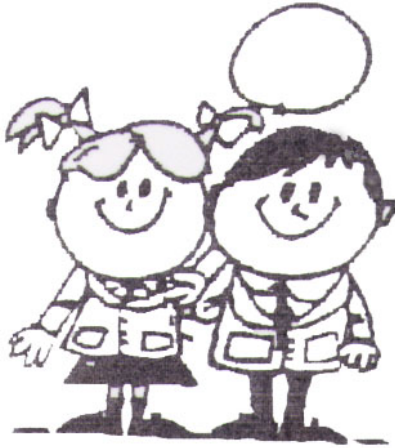


The Calgary French School

**A Unique
Educational and
Community
Partnership Model**



*Excellence in education leading to
personal growth and success for all
students*

Long History of Quality Language Education

- Affordable, research-based, quality French Immersion education in Calgary for over 30 years
 - Language and cultural focus
- 20 children in 1969 to 370 students & 270 families
- Accredited as a Category 1 Private School, as defined in the Alberta School Act
 - Registered charity & not-for-profit organization
- Expansion to include Grades 9 - 12 in next 5 years
 - Currently Preschool - Grade 6

Pioneers in language immersion education



Languages Key in Alberta's Global Business Strategy

Exports

- NAFTA will increase trade with Mexico
- Alberta exports to non-English speaking jurisdictions¹

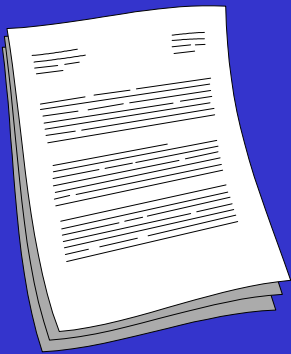
Tourism

- We must draw on the language and cultural skills of Albertans to remain competitive²

Sources: 1. 2000-2001 International Offices Annual Report, Alberta Economic Development
2. Trends and Issues in Language Education, Alberta Education, 1997



Alberta Government Response



- Target: increase second language from 25% to 33% of students by 2005³
- Increase opportunities for students to learn other languages and expand understanding of cultures^{3, 4}
- Consider changes to graduation requirements that encourage study of second languages⁴
- Cross-Government Initiative related to economic development and learning⁵

Sources: 3. Get Ready Alberta: Strengthening the Alberta Advantage, February 8, 2000

4. Alberta's International Education Strategy, July 2001

5. AED Annual Report, 2000



Alberta's International Education Strategy

Provides:

“The framework for the Alberta Government to work together with education and other stakeholders to ensure that Albertans can take advantage of opportunities available in the global economy and can contribute to an increasingly interdependent global society.”

The Calgary French School's expansion plans support all 6 objectives of this strategy



CFS Expansion Plans

- Addition of Spanish Immersion, Late French Immersion, possibly Chinese (Mandarin)
- International Baccalaureate Education
- Grade 7 addition September 2002
 - Grades 8-12 to follow in next 5 years
- New Campus behind Canada Olympic Park
 - Current lease in Lakeview expires in 2003



Initial Emphasis Pre-School to Grade 9

Project Costs

Financing Sources:

Mortgage / Alternative Financing \$ 4,700,000

Building Fund Loan 800,000

Cash On-hand 1,400,000

Fundraising:

• In-kind contributions (services / products) 1,000,000

• Cash contributions 3,600,000

Total Financing Sources: \$11,500,000

Have already achieved 43% of \$6M Capital Campaign Goal through internal fundraising



U of C Partnership to Drive Best Practices

- New U of C Language Research Centre
 - First of its kind in Canada to benefit language learners and educators across Alberta & Canada
- CFS a venue for continuous, professional development of teachers in the use of best practices
- CFS a site for data collection on the effectiveness of curriculum, instruction and resources

This partnership promotes the creation and dissemination of best practices



SAIT Partnership Broadens Experience

- Agreement with SAIT to:
 - Use their facilities for options expensive to replicate
 - Expose children at a younger age to a wide variety of learning experiences
- Learning in:
 - Mechanical Electronics and Robotics
 - Multimedia Technology
 - Culinary Arts
 - Aviation mechanics, avionics, structures

This partnership provides exposure at an earlier age to post-secondary options



Community Partnership Enhances Facilities

- Agreed on joint use of facilities, playing fields and playgrounds
- Community support of CFEP and CCLB grant applications
- Community support of land re-designation process

This partnership leverages the strength of a private operation for the greater good of the community

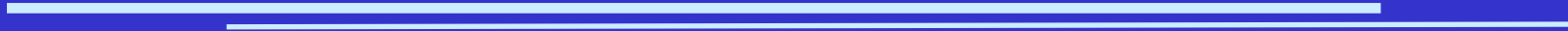


What You Can Do

- Profile this unique educational and community partnership model as an example of the 'Alberta Advantage'
- Help us to connect with others who can help us advance this model financially

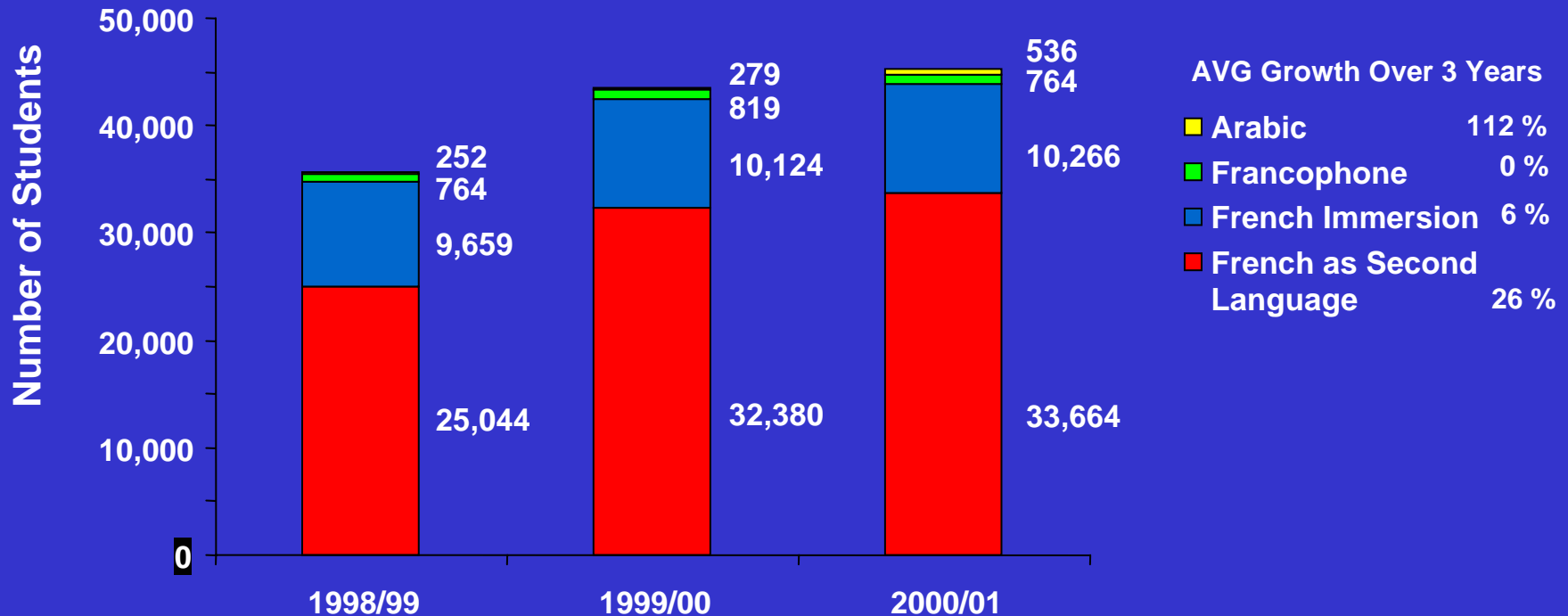
Imagining and delivering innovative new educational models





Language Outpaces Calgary's Growth

Enrolment by Language Program Type in Calgary

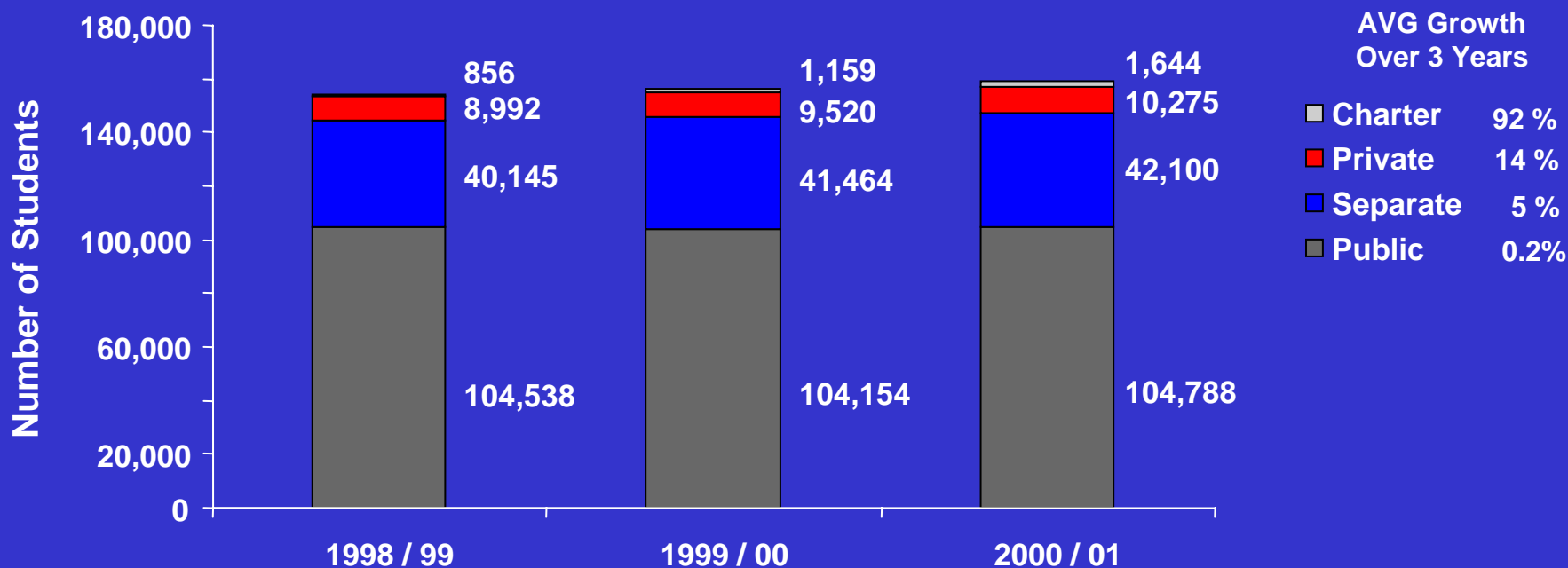


Sources: Alberta Learning Enrolment Database, 2001; City of Calgary website; Framework Inc. analysis



Private School Enrolment Outpaces Public

Enrolment by School Type in Calgary



Sources: Alberta Learning Enrolment Database, 2001; Framework Inc. Analysis

