



February 19, 2009

Dear Sir or Madam:

The Calgary French & International School is pleased to announce their Third Annual Family Fair. This event is organized for the school and surrounding community to celebrate Family (and the end of the school year) by participating in a number of family friendly activities and entertainment.

This event is scheduled for Saturday June 6<sup>th</sup>, 2009, from Noon to 4pm and will be located on the school grounds. This event will attract over 1000 school and community members.

The Calgary French & International School Family Fair Committee is requesting sponsorship for this event. Various Sponsorship levels are available and outlined in the attached Sponsorship Opportunities Form. Personal and Corporate Sponsorship is welcome. For corporate sponsors advertisements options are outlined for varying sponsorship levels. This is a great opportunity for corporate sponsors to showcase to the school and community your support.

Attached is our Sponsorship Opportunity Form for your review. If you are interested in sponsoring our exciting Family Fair please contact Marsha Puhelj at 861-6163 or via email at [familyfair@cfis.com](mailto:familyfair@cfis.com). If any questions should arise please do not hesitate to contact Marsha.

Thanking you in advance for your support and sponsorship.

Sincerely,

David Jackson  
Business Manager

CFIS presents the  
**3<sup>rd</sup> Annual Family Fair**  
Saturday June 6, 2009 – 12pm to 4pm  
at Calgary French & International School

## **SPONSORSHIP OPPORTUNITIES**

There are two levels of Sponsorship plus the stage sponsor for this event. For more information, please call Karen MacPherson at 240-1500 Ext. 227.

### **1<sup>st</sup> Level - \$500 to \$1000**

- Company logo on all marketing materials
- Company name on the School's website
- Small banner to be displayed at fair to be supplied by the company

### **2<sup>nd</sup> Level - \$1000 and Up**

- Company logo on all marketing materials
- Company name on the School's website
- Large banner to be prominently displayed at the Fair to be supplied by the company
- Company name will be mentioned by both indoor and outdoor DJ's throughout the day as a supporter of the event.

### **Main Entertainment STAGE Sponsor (only 1 available) \$2000**

- Exclusive sponsorship for the main entertainment stage
- Company logo on all marketing materials
- Large Banner to be supplied by the sponsor company to be displayed prominently over the stage
- Company name on the School's website
- Company name will be mentioned throughout the day by the main stage DJ.

Company/Individual Name:	
Contact:	
Email Address:	
Telephone:	
Fax:	
<b>SPONSORSHIP CATEGORIES</b>	
<input type="checkbox"/>	<b>First Level (\$500 to \$999)</b>
<input type="checkbox"/>	<b>Second Level (\$1000 and up)</b>
<input type="checkbox"/>	<b>Stage Sponsorship (\$2000)</b>
<b>SPONSORSHIP AMOUNT \$</b>	
<b>PAYMENT OPTIONS</b>	
<p><b>CHEQUE will be mailed to: Calgary French and International School 700 – 77th Street SW, Calgary AB T3H 5R1 Attn: David Jackson</b> <i>(Make Cheques Payable to Calgary French International School)</i></p>	
<b>VISA</b>	
Name:	
VISA #	
Expiry Date:	
Authorization Signature	

**NOTE:**

- ✓ Please email your corporate logo to Marsha Puhalj at [familyfair@cfis.com](mailto:familyfair@cfis.com) for inclusion in Family Fair Advertisements.
- ✓ Companies are responsible for providing corporate banners for display at the event. For pick up and drop off of your banner please call Marsha Puhalj at 861-6163 or via email at [familyfair@cfis.com](mailto:familyfair@cfis.com).

***Calgary French & International School  
THANKS YOU FOR YOUR SUPPORT.***